Brandon Kaplan
Product Designer

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EXPERIENCE

ConnectOurKids - UX Design Intern
December 2019 - February 2020

Designed and shipped mobile versions of existing desktop tools used for social worker outreach. Tasks included developing a design system for mobile components, designing search features, and collaborating cross-functionality to implement designs. During a 2 month pilot, these tools served over 600 foster children and reduced the time required for family search activities by 60%.

Visual Cognition Lab, UC Riverside - Research Assistant
September 2018 - June 2019

Assisted graduate students in various tasks related to research recruitment and experimental procedures. This included identifying lists of potential research subjects in accordance with experiment objectives and parameters, conducting telephone interviews and experiments with participants according to university guidelines and protocols, and collecting data according to lab standards.

Action & Behavior Lab, UC Riverside - Research Assistant
September 2018 - June 2019

Ran UC Riverside students through experiments related to varying situational factors and behavior over a 9 month period. Reported findings to graduate students and other lab members regarding data collection, experiment video analysis, and participant briefings and debriefings.

SELECTED PROJECTS

Firehose
March 2021 - Ongoing

Firehose is a two-man team of a software engineer and designer (myself). Firehose serves as a content management system that allows the saving of content (videos, articles, etc.) to be viewed at a later time. It is currently in development and will be open for beta testing soon.

Visual Cognition Website
June 2020 -September 2020

Redesign of my lab's entire website. Based on feedback from lab participants the website was revamped to improve accessibility, update information to reflect the lab's current status, and establish a visual brand identity.

DatePicker
March 2020 -April 2020

Calendar app meant to serves as an extension for Google Calendars. This tool was initially designed for teachers to further customize their event planning with aperiodic date selection.

EDUCATION

Lambda School
UX Design - *April 2020*

University of California, Riverside
B.A. Psychology - *Class of 2019*

SKILLS

Concept Sketching

Wireframing

Storyboarding

User Flows

Information Architecture

Visual Design

Interaction Design

Prototyping

User Interviews

Usability Tests

Comparative Analysis

Surveying

TOOLKIT

Figma

Sketch

Adobe XD

Illustrator

HTML

CSS